**Social Media Tool Kit**

You can find and share important information and content from the Resolve Montana Facebook page [https://business.facebook.com/ResolveMontana and at ResolveMontana.org](https://business.facebook.com/ResolveMontana%20and%20at%20ResolveMontana.org). Don’t forget to like the Facebook page so you see all updates and posts.

**Prescription drug abuse is a big problem in Montana. Start the conversation and educate yourself and your family, friends, and loved ones about the dangers of prescription drug abuse and how we all play a part in stopping it. Use these sample posts and tweets as an ambassador to educate your followers.**

**All of the following content can be linked back to** [**http://resolvemontana.org/**](http://resolvemontana.org/)

**Facebook**

* Did you know nearly 70% of prescription drug abusers get their drugs from a friend or family member? Learn the facts and how you can make a difference at ResolveMontana.org.
* 80% of recent heroin initiates had previously used prescription opioids non-medically. Prescription drug abuse is a BIG problem in Montana. Resolve to practice responsible use of your own medications.
* Prescription drug abuse is over 15 times deadlier than meth, heroin, and cocaine use combined. Learn the facts about prescription drug abuse in Montana at ResolveMontana.org.
* There were over 7,200 hospital visits due to Rx drug overdoses from 2011-2013 in our state! Following these steps gives YOU the power to help prevent prescription drug abuse in Montana.
* The rate of prescription drug abuse overdose deaths in Montana has DOUBLED since 2000. Find out how you can be a part of the solution and sign the Pledge to end Rx drug abuse in Montana.
* Your perception is your reality. Until we start changing the perception that prescription drugs are “not as dangerous” as illicit drugs, we will continue to see a reality where too many Montana families are devastated by prescription drug overdoses.

**Twitter**

* Nearly 70% of Rx drug abusers get their drugs from a friend or family member. Don’t share = prevent Rx drug abuse in #Montana #Rxabuse
* 80% of recent heroin initiates previously abused prescription drugs. Resolve to practice responsible use of your Rx drugs! #Rxabuse
* Prescription drug abuse is a BIG problem in Montana! Resolve to practice responsible use of your medications. #Montana #Rxabuse
* Rx drug abuse is over 15 times deadlier than meth, heroin, and cocaine use combined. Learn the facts about #Rxabuse in #Montana
* Rx drugs ARE as dangerous as illicit drugs, too many #Montana families have been devastated by addiction.
* The rate of Rx drug overdose deaths in #Montana has DOUBLED since 2000. Be a part of the solution. #Rxabuse