**Sample Radio PSA scripts**

**30-second**

The rate of prescription drug overdose deaths in Montana has doubled since 2000. You have the power to change this statistic. Take these simple steps to prevent prescription drug abuse: safely store your medications, always dispose of unused pills, and never share your prescription drugs. Learn more about how you can help combat prescription drug abuse in XXXXX County and sign the Pledge to End Prescription Drug Abuse at Resolve Montana dot org.

**15-second**

The rate of prescription drug overdose deaths in Montana has doubled since 2000. Help prevent abuse in XXXXX County by safely storing your medications, disposing of unused pills, and never sharing your prescription drugs. Learn more at Resolve Montana dot org.

OR

The rate of prescription drug overdose deaths in Montana has doubled since 2000. Help prevent abuse in XXXXX County by safely storing your medications, disposing of unused pills, and never sharing your prescription drugs. Learn more at local organization website.